

# BUS TICKETS

## DIRECT TO YOUR MOBILE

BUY, RECEIVE AND USE YOUR BUS TICKET VIA YOUR MOBILE

TO REGISTER  
TEXT 'IPSWICH'  
TO 82500



HOP ON BOARD  
WITH YOUR  
MOBILE

*IPSWICH BUSES*



# BT 192 SHUTTLE BUS TICKETS DIRECT 2 UR MOBILE\*

BUY, RECEIVE AND USE YOUR BUS TICKET VIA YOUR MOBILE

TO REGISTER  
TEXT 'IPSWICH'  
TO 82500

Day BT-192  
Ipswich Buses  
Adult  
OTP: 2010665013  
01-Jul-2010

01-Jul-2010  
13:00:31

HOP ON BOARD  
WITH YOUR  
MOBILE

IPSWICH BUSES

£2 DAY  
£10 WEEK

REGISTER TODAY AT  
[www.grassroutes.info/bus](http://www.grassroutes.info/bus)  
OR TEXT 'IPSWICH' TO 82500

REGISTRATION HELPLINE 01732 869121

\*Internet connection required from mobile phone in order to purchase your ticket. Service not yet available via iPhone and Android.  
See website for full terms and conditions.

# BT-192 Shuttle



**Day Ticket £2\***

**Weekly Ticket £10\***

**Adastral Park – Railway – Bibb Way**

**\* Unlimited journeys per day**

# Ipswich Buses



# Ipswich Buses



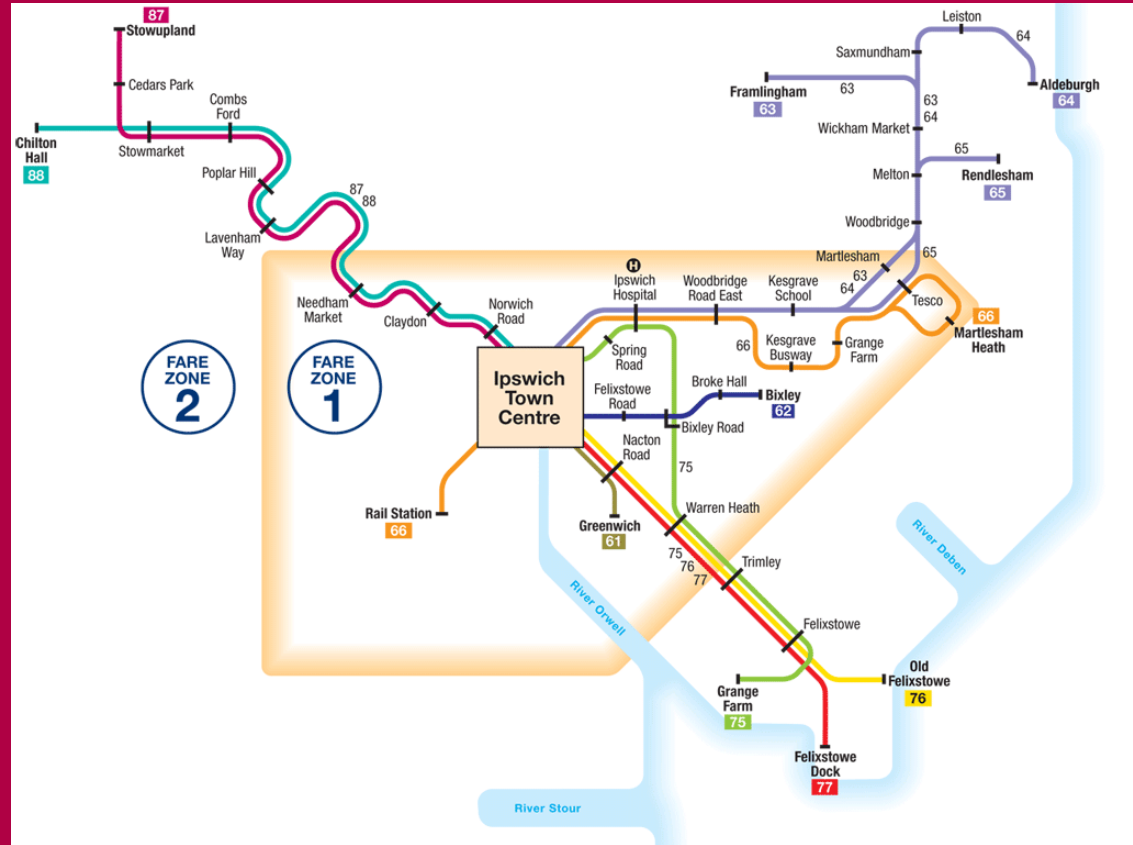
**Day Rover £4.00\***

**7 Days £14.50\***

**28 Days £48.00\***

**\* Initially only available for adult fares**

# First – Ipswich Zone 1



# First – Ipswich Zone 1



**Day £4.80\***

**Week £17.00\***

**Month £59.00\***

**\* Initially only available for adult fares  
Not available on Ipswich Park & Ride**

# Simple, convenient & secure

Loading...

Menu

Purchase

Preview

Use



# Simple, convenient & secure

Loading...

Menu

Purchase

Preview

Use



1. Check your phone is web enabled
2. Register your phone type  
[Fresh Ways to Travel website](#)
3. Install m-ticketing application to phone
4. Note your personal PIN txt to you
5. Select 'Purchase'
6. Choose 'Ipswich Buses' and Period type: 'Day BT-192' or '7-day BT-192' ticket
7. Enter any relevant promotional codes  
**2<sup>nd</sup> Anniversary promo code = 192192**
8. Enter PIN to confirm purchase
9. Ticket is now stored on phone
10. To activate your purchased ticket on req'd day, select 'Use Ticket' from the menu
11. You can 'Preview' bought tickets
12. Show your active m-ticket to the driver upon boarding the bus
13. Ticket will automatically expire

# It's just like checking a paper ticket

From July 2010 you will start to see passengers presenting their tickets for travel on their mobile phones.

Ipswich Central Mobile Bus Tickets allow customers to purchase their tickets directly through their mobile phone, speeding up boarding times making it a lot easier for as no money needs to change hands.



Visit: [www.freshwaystotravel.org.uk](http://www.freshwaystotravel.org.uk)

**Text 'Ipswich' to 82500**  
**Registration helpline 01732 869121**

**Adastral Park travel information**  
**[www.grassroutes.info/offers](http://www.grassroutes.info/offers)**  
**[Adastral.travel@bt.com](mailto:Adastral.travel@bt.com)**  
**Andrew Cassy**

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## GET YOUR FREE GUIDE FROM THE HUB

REGISTERING FOR MOBILE TICKETING COULDN'T BE EASIER!

**BUS TICKETS DIRECT 2 UR MOBILE**

£34.50 WORTH OF FREE BUS TRAVEL PER PERSON INSIDE

FIND YOUR MOBILE TICKETING PURCHASE GUIDE INSIDE

STEP 1  
Simply text 'IPSWICH' to 82500 or register online at [www.ipswichcentral.com/mobilebus](http://www.ipswichcentral.com/mobilebus)

STEP 2  
A free text message will then be sent to your message inbox containing our mobile ticketing download link. Click on the link sent to download to your phone.

Once stored to your phone you can use the Mobile Ticketing service via your Games/Applications/Widgets menu depending on what type of handset you own. You will also be sent a PIN number via a free message. It is important that you enter this number.

Service not currently available via iPhone and Android. Please check [www.ipswichcentral.com/mobilebus](http://www.ipswichcentral.com/mobilebus) for further details.

## BT 192 SHUTTLE TIMETABLE

Service Number	192	192	192	192	192	192	192	192	192	192	192	192	192
Adsett Ark Departs		7:25	8:40	9:40	10:40	11:40	12:40	13:40	14:40	15:40	16:40	17:40	18:40
Ipswich Station - Arrives		7:45	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00
Bob May	7:00	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00
Ipswich Station - Arrives		8:05	9:05	10:05	11:05	12:05	13:05	14:05	15:05	16:05			19:05
Ipswich Station - Arrives		8:15	9:15	10:15	11:15	12:15	13:15	14:15	15:15	16:15	17:15	18:15	19:15
Adsett Ark Arrives	7:25	8:45	9:45	10:45	11:45	12:45	13:45	14:45	15:45	16:45	17:45	18:45	19:45



[www.grassroutes.info/bus](http://www.grassroutes.info/bus)

